

Dianah Shaw is the Principal Broker of POWER, LLC, doing business as POWER Consulting & Real Estate, and also holds a broker license in Maryland, and Virginia. With 20 plus years of experience in stakeholder engagement, marketing, and economic development, her current focus area within the brokerage is property management and her duties as a principal broker.

She also specializes in providing financial solutions to consumers and small businesses. As part of this mission, Ms. Shaw advocates for life insurance as a wealth-building tool, for families. She has recently partnered with G1 Investment, LLC to assist rental property owners and real estate investors in securing loans for property rehabilitation, new construction, and commercial property acquisitions.

Founded in 2004, POWER, LLC evolved from People Organized with Economic Resources, a company created to address housing, financial and socioeconomic disparities in urban areas. Under Ms. Shaw's leadership, the company remains committed to economic development, housing equity, and sustainability, helping communities and organizations close the gaps that hinder growth and opportunity.

Before founding POWER, LLC, Ms. Shaw served as Director of Business Development at HomeFree-USA, where the organization's mission was to help low to moderate-income families achieve homeownership. Prior to her move to Washington, DC, she was a Program Officer at the National Federation of Community Development Credit Unions (MFCDCU) in New York. Earlier in her career, Ms. Shaw spent 13 years in national sales management at Fortune 500 companies in the telecommunications, health and beauty aids and food industries.

In addition to her business ventures, Ms. Shaw is an active volunteer leader in the real estate community. She currently serves as a Trustee, on the DC Association of Realtors (DCAR) RPAC Trustee Committee and was President of DCAR's Board of Directors in 2019. Since 2010, she has taken on various roles at both DCAR and the Greater Capitol Area Association of Realtors (GCAAR), including leadership positions in the Public Policy, Property Management, Professional Standards, and Grievance Committees.

Ms. Shaw's community involvement extends beyond real estate. She served as an Advisory Neighborhood Commissioner (2010-2012) and as Treasurer for the DC Federation of Democratic Women and a member of the Metropolitan Women Democratic Club, from 2008 -2020.

Ms. Shaw holds a B.S. in Marketing from Johnson & Wales University, Providence, RI and resides in Northwest Washington, DC.